

**PREDDY'S
ANGEL
HAIR & NAILS**

**182 Clarence
Street
Brampton, ON
647-712-9836**

Tashana Preddi, widely known as Angel, a nickname given to her by her first grade teacher, is originally from Jamaica and migrated to Canada in 2016. Besides being a business owner, Angel is also a wife and mother to four girls.

"Jamaica is way different [when it comes to] owning a business...there are so many different restrictions here...it is harder here."

Upon migrating here, Angel first worked in a factory for 3 months until she was involved in a car accident that left her unable to return to work. This was her motivation to get back to what she is passionate about: hair. Prior to migrating to Canada, Angel attended hair styling school and graduated amongst the top students in her class in Jamaica. Given her skills, she was able to get a job in a salon as a nail tech, and soon after, as a hairstylist. Three months in, Angel decided she was going to establish her own beauty salon. She, like many other skilled immigrants, immediately ran into her first barrier: her Jamaican hairstyling certification was not seen as being valid in Ontario.

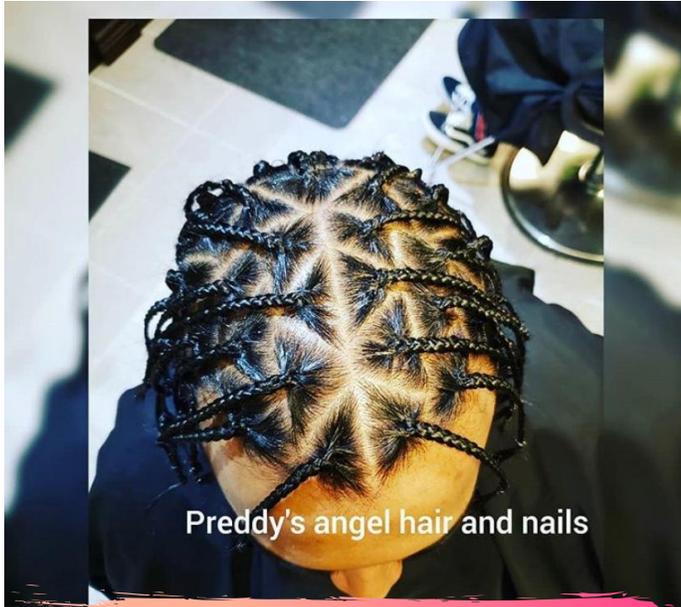


preddysangel.myshopify.com

This meant that Angel had to go back to beauty school and undertake the certification and licensing process a second time.

On January 3rd 2019, she opened up the Preddy's Angel Hair & Nails Brampton location. Angel has since expanded her salon beyond beauty services. In addition to providing barber services and anything from locs and braids to weaves & wigs, Angel also runs a beauty supply out of her salon. Surprisingly, the idea to start this new initiative came during the Covid-19 imposed lockdown. Where some took harsh losses due to the pandemic, Angel's business acumen allowed her to make the best of this otherwise challenging situation. Although she is passionate about natural hair and has crafted her own natural hair care line, consisting of products such as authentic Jamaican Black Castor Oil and reconstructive hair treatments, Angel caters to everyone by also selling braiding hair, bundles, and the like.

" I do every type of hair but my speciality is natural hair"



Preddy's angel hair and nails

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"Every type of braid you can think of... I do them"

In regards to her experience being a Black small business owner, Angel cites both cultural and financial barriers she has faced. The cost of licenses and the process of certification both act as barriers to success for small business owners, and this is amplified when combined with being a newcomer.

Additionally, Angel had to learn and adapt to the different terms used here for the many hairstyles that exist in Afro hairstyling. These cultural and financial hurdles are commonly faced by skilled immigrants in Canada, and, in some cases, have a great impact on their livelihood.

What differentiates Preddy's Angel Hair & Nails salon from other similar businesses is Angel's clear passion and dedication for what she does. She has pursued hairstyling for over two decades, is well versed in virtually all Afro hairstyles, and has the knowledge needed to craft her own hair care line.

As a closing message to our community, Angel would like to share that she would love to see the support Black consumers give other non-Black businesses, notably large beauty supply chains, reciprocated towards Black businesses.

We encourage you to stop by Preddy's Angel Hair & Nails salon at 182 Clarence Street, Brampton, for all our hair care needs!



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